ibuQa – Junior Product Associate

Nairobi, Kenya - Full-time

About ibuQa

[ibuQa](#) develops modern software systems that "connect-the-dots" of route to market operations, helping manufacturers, distributors and last mile delivery businesses eliminate inventory and payment reconciliation headaches, co-ordinate deliveries, monitor field operations in real-time, reduce costs and scale cost-effectively.

Job Description

The Junior Product Associate will be responsible for contributing to the development and delivery of innovative software products. Collaborating closely with cross-functional teams, you will define product requirements, oversee the product development lifecycle, and ensure successful product launches. This role demands a strategic thinker with strong analytical skills, excellent communication abilities, and a proven track record of driving results.

Responsibilities

- Collaborate with stakeholders to define product vision, goals, and roadmap.
- Conduct market research, competitor analysis, and user feedback to identify opportunities and challenges.
- Create and maintain detailed product documentation, including user stories, requirements, and specifications.
- Work closely with development teams to prioritize features, define release plans, and ensure timely delivery.
- Communicate effectively with cross-functional teams, including

- marketing, sales, and customer support, to align product strategy and goals.
- Participate in sprint planning, reviews, and retrospectives to drive continuous improvement.
- Analyze product performance, user engagement, and market trends to make data-driven decisions.
- Collaborate with UX/UI designers to ensure an optimal user experience.

Requirements

- Bachelor's degree in business, Marketing, Computer Science, or a related field.
- Strong analytical and problem-solving skills.
- Excellent communication and interpersonal skills.
- Familiarity with agile development methodologies.
- Ability to thrive in a fast-paced, dynamic environment.

Skills

- Experience with project management tools and software.
- Knowledge of quality assurance and testing processes.
- Familiarity with Agile software development cycle.
- Ability to influence and collaborate effectively with cross-functional teams.
- Strategic thinking and the ability to see the big picture while paying attention to detail.

To Apply: Please submit your resume to recruitment@ibuqa.io and with the subject line "Junior Product Associate". Please include a brief cover letter explaining your interest in the position and in joining ibuQa.

ibuQa does not discriminate based on race, age, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity, or expression. ibuQa is committed to providing a safe and productive learning and living community. To achieve that goal, we may conduct background investigations for all final candidates being considered for employment. Background checks may include but are not limited to, criminal history.